
Macroeconomics Textbook Prospectus

The Return of Depression Economics

Writing for Professional Publication

Development Macroeconomics

Maritime Economics

Women and Economics

Securities Regulation, Cases and Analysis

The Current State of Macroeconomics

What's Wrong with Economics?

Economics in the News

Economics Made Fun

Essays on the Intellectual History of Economics

A Library School for Greece

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Taxmann's Company Law - Student-oriented textbook in the most updated,

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Finance, Investment, and Macroeconomics
The Book Proposal Book
Macroeconomic Policy
Fundamentals of Engineering Economics
Guide to Financial Markets
The Economics of Book Storage in College and University Libraries
The Literary Book of Economics
An Evolutionary Theory of Economic Change
Common Sense Economics
Prospectus of the Nankai Institute of Economics ... Tientsin, China
Political Economy in Macroeconomics
Financial Economics
Critiquing Capitalism Today
The Economics of Crowdfunding
INITIAL PUBLIC OFFERINGS - 2ND EDITION
Applied Intermediate Macroeconomics
Macroeconomics
The ACS Style Guide

Good Economics for Hard Times
The Passionate Economist
Steady-State Economics
An Economics Textbook for Africa
Economics with Calculus
A Critique of Neoclassical Macroeconomics
Walras' Economics

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Prospectus by guest

PRESTON CALLAHAN

**The Return of
Depression Economics**
Addison Wesley
Publishing Company
In Finance, Investment
and Macroeconomics,
Myron J. Gordon advances
a theory of finance and
investment under

uncertainty and risk
aversion which resolves
problems left unsolved by
Keynes in a manner
consistent with his work.
Keynes established that
both the short-run and
long-run performance of a
capitalist system depend
upon investment, but he
failed to arrive at an
alternative to the

neoclassical theory of
investment. Professor
Gordon demonstrates that
the extension of
neoclassical theory to
deal with uncertainty and
risk aversion is based
upon a string of
assumptions which are
empirically false. The
competitive stationary
state, the foundation for

the neoclassical theory of a capitalist system, is shown to be unfeasible because it results in a very high probability of bankruptcy at the micro level and the system's early collapse on the macro level. Capitalists seeking long term survival are shown to be subject to a growth imperative, to the pursuit of monopoly power, and to a concern for financial policy. Later sections of the book discuss the consequences of this behaviour for short-run fluctuations and the long-run development

of capitalist systems. This innovative book advances an important new theory of finance and investment which recognizes the problem of bankruptcy when the future is uncertain. It will be welcomed by both post Keynesian and neoclassical economists as a significant contribution to current economic understanding. *Writing for Professional Publication* Routledge A step-by-step guide to crafting a compelling scholarly book proposal—and seeing

your book through to successful publication The scholarly book proposal may be academia's most mysterious genre. You have to write one to get published, but most scholars receive no training on how to do so—and you may have never even seen a proposal before you're expected to produce your own. The *Book Proposal Book* cuts through the mystery and guides prospective authors step by step through the process of crafting a compelling proposal and

pitching it to university presses and other academic publishers. Laura Portwood-Stacer, an experienced developmental editor and publishing consultant for academic authors, shows how to select the right presses to target, identify audiences and competing titles, and write a project description that will grab the attention of editors—breaking the entire process into discrete, manageable tasks. The book features over fifty time-tested tips to make your proposal

stand out; sample prospectuses, a letter of inquiry, and a response to reader reports from real authors; optional worksheets and checklists; answers to dozens of the most common questions about the scholarly publishing process; and much, much more. Whether you're hoping to publish your first book or you're a seasoned author with an unfinished proposal languishing on your hard drive, *The Book Proposal Book* provides honest, empathetic, and

invaluable advice on how to overcome common sticking points and get your book published. It also shows why, far from being merely a hurdle to clear, a well-conceived proposal can help lead to an outstanding book.

Development Macroeconomics

Touchstone
Ranking among the most distinguished economists and scholars of his generation, Jacob Viner is best remembered for his work in international economics and in the history of economic

thought. Mark Blaug, in his *Great Economists Since Keynes* (Cambridge, 1985) remarked that Viner was "quite simply the greatest historian of economic thought that ever lived." Never before, however, have Viner's important contributions to the intellectual history of economics been collected into one convenient volume. This book performs this valuable service to scholarship by reprinting Viner's classic essays on such topics as Adam Smith and laissez-faire, the intellectual

history of laissez-faire, and power versus plenty as an objective of foreign policy in the seventeenth and eighteenth centuries. Also included are Viner's penetrating and previously unpublished Wabash College lectures. "Jacob Viner was one of the truly great economists of this century as both teacher and scholar. This collection ... covers a wide range with special emphasis on the history of thought. Today's economists will find [the essays] just as thought-provoking and as

illuminating as did his contemporaries. They have aged very well indeed."--Milton Friedman, Hoover Institution "Jacob Viner was a great and original economic theorist. What is rarer, Viner was a learned scholar. What is still rarer, Viner was a wise scientist. This new anthology of his writings on intellectual history is worth having in every economist's library--to sample at intervals over the years in the reasoned hope that Viner's wisdom will rub off on the reader and for the

pleasure of his writing."-- Paul A. Samuelson, MIT "I am frankly jealous of those who will be reading Viner's essays for the first time, marvelling at his learning, amused by his dry wit, instructed by his wisdom. But although I cannot share their joy of discovery, I shall be able to savor the subtleties that emerge from rereading these splendid essays."--George J. Stigler, University of Chicago "This volume will be a treat for the reader who appreciates scholarship, felicitous use of language,

and the workings of a great mind. The Wabash lectures are gems, and the introduction by Douglas Irwin contributes significantly to our understanding of Viner's accomplishments."-- William J. Baumol, Princeton University/New York University Originally published in 1991. The Princeton Legacy Library uses the latest print-on-demand technology to again make available previously out-of-print books from the distinguished backlist of Princeton University

Press. These paperback editions preserve the original texts of these important books while presenting them in durable paperback editions. The goal of the Princeton Legacy Library is to vastly increase access to the rich scholarly heritage found in the thousands of books published by Princeton University Press since its founding in 1905. *Maritime Economics* Allyn & Bacon "Addressing an audience of policy-oriented economists and theorists,

graduate students, and advanced undergraduates, Pierre-Richard Agénor and Peter Montiel review and assess the burgeoning research done in the past two decades, paying special attention in this new edition to issues that have recently gained in importance among developing countries, such as the interaction between macroeconomic policies and long-term growth, the political economy of macroeconomic reform, the management of

capital inflows, and currency crises."--BOOK JACKET.
Women and Economics
 Springer
 "A passionate and informed critique of mainstream economics from one of the leading economic thinkers of our time. This insightful book looks at how mainstream economics' quest for scientific certainty has led to a narrowing of vision and a convergence on an orthodoxy that is unhealthy for the field, not to mention the societies which base

policy decisions on the advice of flawed economic models. Noted economic thinker Robert Skidelsky explains the circumstances that have brought about this constriction and proposes an approach to economics which includes philosophy, history, sociology, and politics. Skidelsky's clearly written and compelling critique takes aim at the way that economics is taught in today's universities, where a focus on modelling leaves students ill-equipped to grapple

with what is important and true about human life. He argues for a return to the ideal set out by John Maynard Keynes that the economist must be a "mathematician, historian, statesman, [and] philosopher" in equal measure."--Provided by publisher.

Securities Regulation, Cases and Analysis

Cambridge, Eng. ; New York : Cambridge University Press

This book critically introduces two compelling contemporary schools of Marxian thought: the New

Reading of Marx of Michael Heinrich and Werner Bonefeld, and the postoperaismo of Antonio Negri. Each stake novel claims on Marx's value theory, the first revisiting key categories of the critique of political economy through Frankfurt School critical theory, the second calling the law of value into crisis with reference to Marx's rediscovered 'Fragment on Machines'. Today, 'postcapitalist' conceptualisations of a changing workplace excite interest in

postoperaist projections of a crisis of measurability sparked by so-called immaterial labour. Using the New Reading of Marx to question this prospectus, *Critiquing Capitalism Today* clarifies complex debates for newcomers to these cutting-edge currents of critical thought, looking anew at value, money, labour, class and crisis.

The Current State of Macroeconomics

Routledge

The purpose of this book is to provide a critique of the standard neoclassical

macroeconomic model. This model is the basis of certain "parables" which play a major role in policy-making and in the way that the layman conceives of economic policy and management.

What's Wrong with Economics? Palgrave Macmillan

Best-selling books such as *Freakonomics* and *The Undercover Economist* have paved the way for the flourishing economics-made-fun genre. While books like these present economics as a strong and explanatory science,

the ongoing economic crisis has exposed the shortcomings of economics to the general public. In the face of this crisis, many people, including well-known economists such as Paul Krugman, have started to express their doubts about whether economics is a success as a science. As well as academic papers, newspaper columns with a large audience have discussed the failure of economic to predict and explain ongoing trends. The emerging picture is

somewhat confusing: economics-made-fun books present economics as a method of thinking that can successfully explain everyday and "freaky" phenomena. On the other hand, however, economics seems to fail in addressing and explaining the most pressing matters related to the field of economics itself. This book explores the confusion created by this contradictory picture of economics. Could a science that cannot answer its own core questions really be used

to explain the logic of everyday life? This book was originally published as a special issue of the Journal of Economic Methodology.

Economics in the News
Macmillan

This book is a major attempt to reconsider Walras' place in the development of economic thought.

Economics Made Fun
Harriman House Limited
Presents an innovative approach to economic education and literacy. Building on empirical research showing that

economic principles are best learned when integrated into other fields, the author uses seventy-eight selections from classic and contemporary fiction, drama, poetry, and prose to give flesh to more than twenty major economic concepts, issues, and themes.

Essays on the Intellectual History of Economics
Palgrave
Macmillan

This classic of feminist theory relates the evolution of women's economic reliance on men

and the system's deleterious effects on both sexes. A landmark treatise in the struggle for gender equality.

A Library School for Greece
Cambridge University Press
Looks at the string of financial crises that have plagued various economies around the world during the 1990s
Entertainment Industry Economics
The Economist

One of the nation's top economists shares her insights into the new, stark economic realities,

arguing that social policy is as important as economic policy.

Economics Explained

W. W. Norton & Company
From the author of the best-selling Contemporary Engineering Economics book, Fundamentals of Engineering Economics offers concise, but in-depth coverage of all fundamental topics of Engineering Economics. A four-part organization outlines an understanding of money and its management, how to evaluate business and engineering assets, the

development of project cash flows, and special topics in engineering economics. For individuals interested in the field of industrial, civil, mechanical and electrical engineering.

Taxmann's Company Law - Student-oriented textbook in the most updated, amended & comprehensive format to understand Companies Act 2013 along with case laws, illustrations, flow charts, etc. | CBCS
Cambridge University Press

When Herman Daley's Steady-State Economics was first published in 1977, he caused a sensation with this then-radical view that "enough is best." Today, his ideas are recognised as the key to sustainable development, and Steady-State Economics is universally acknowledged as the leading book on the economics of sustainability. The book is a controversial treatise on the economics of global sustainability, which explains how to integrate ecological and economic

concerns. The text has been revised and updated since the first edition was published in 1977, in order to include new essays and to take account of recent developments.

Finance, Investment, and Macroeconomics

Princeton University Press
Macroeconomic Policy is an applications oriented text designed for individuals who desire a hands-on approach to analyzing the effects of fiscal and monetary policies. The book demystifies the linkages

between monetary and fiscal policies and key macroeconomic variables such as income, unemployment, inflation and interest rates. MBA and Executive MBA students who appreciate the importance of monetary and fiscal analysis will find this text to be right on target. Financial analysts and individual investors who need to strip away economic myths and jargon and systematically examine and understand the effects of macro policies will also find the

book extremely useful. A unique feature of this book is the extensive use of specially written "newspaper" articles designed to simulate current macroeconomic news. Topics such as unemployment, soft landings, overheated economies, asset-price bubbles, liquidity traps, hyperinflations, and exchange rate meltdowns are incorporated in these articles. Each chapter contains exercises that enable the reader to relate specific underlined passages in these articles

to the theory presented in preceding chapters. This distinctive approach ensures real-world applicability, and supporting diagrams further enable the reader to relate current economic news to the theoretical material discussed. *Macroeconomic Policy* is designed for a global audience. A key feature of this book is its emphasis on the role of expectations and "paradigm shifts" in implementing fiscal and monetary policies, both in developed as well as in

emerging economies. This approach explains why once-successful macroeconomic models suddenly cease to be effective, and why Keynesian as well as Supply-Side models can legitimately coexist in several developed economies.

The Book Proposal Book

Isi Books

This book sets out to show the current state of macroeconomics, from three main perspectives: methodology, theory, and economic policy. It is built on extensive

conversations with some of the world's leading macroeconomists. These are based on wide questionnaires, covering jointly almost all the topics of macroeconomic theory, as well as questions of methodology, real economy, academic systems, and future lines of research.

Macroeconomic Policy

Yale University Press

A complete course in applied macroeconomics at the intermediate level that emphasizes the application of economic theory to real-world data

and policy.

Fundamentals of
Engineering Economics

John Wiley & Sons

A fully revised and updated second edition of the essential guide that tells you everything you want to know about IPOs in the UK. An initial public offering (IPO) - the occasion when a firm's shares are issued to the public for the first time - is one of the most exciting events in the life of a company, providing new opportunities for the business, its managers and for investors. IPOs

attract a lot of attention from stock market researchers, academics and investors seeking to understand more about how they work and how the shares of IPO companies perform once they are listed. In this second edition of Initial Public Offerings, Arif Khurshed delves into the history of IPOs on the London Stock Exchange, explains the mechanics of how IPOs are arranged and how they are priced, and provides an analysis - with detailed but lucid reference to past

academic studies - of how the shares of IPO companies perform in the short and long term. The book provides valuable insight into many fundamental IPO matters, including: - the different methods of flotation that are used, - the alternative ways in which IPO shares are priced, - how common it is for IPO shares to over or underperform, - the survival of IPO firms once they are listed. There are also detailed case studies of the short- and long-run performance of a number of high-profile IPOs,

including those of Facebook, Alibaba and Royal Mail. If you are an academic, finance professional or serious investor looking to broaden your knowledge of stock market flotations then you will find Initial Public Offerings to be an indispensable guide.
[Guide to Financial Markets](#)
 University of Chicago

Press
 Now in its second edition Maritime Economics provides a valuable introduction to the organisation and workings of the global shipping industry. The author outlines the economic theory as well as many of the operational practicalities involved.

Extensively revised for the new edition, the book has many clear illustrations and tables. Topics covered include: * an overview of international trade * Maritime Law * economic organisation and principles * financing ships and shipping companies * market research and forecasting.